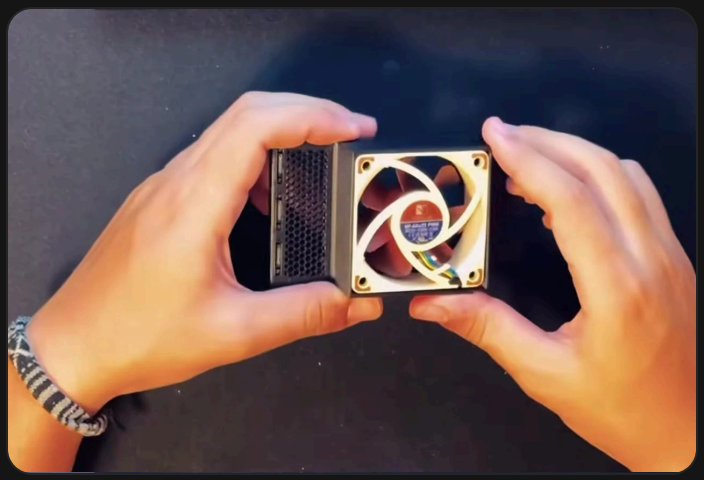
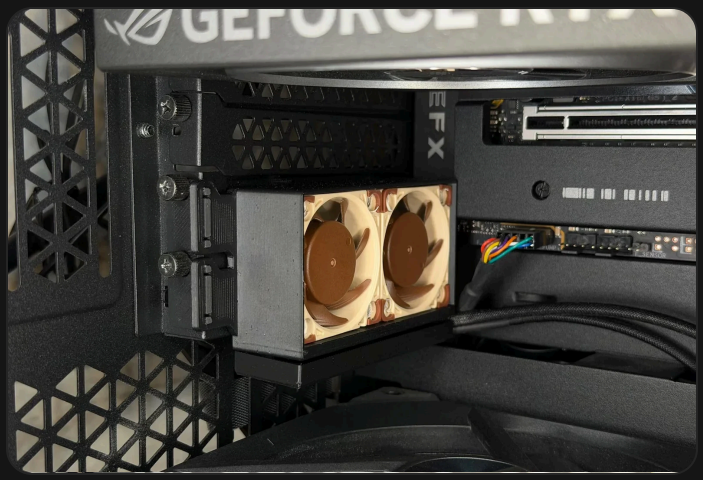










INDEPENDENT TECH VIDEOS / NEW YORK

Real hardware.
Real experiments.

Short, honest experiments with real PC hardware, longer videos that explain the gear, and original 3D-printed parts that fix what the box left out. For brands that want to be shown working, not just held up to the camera.

181,404
YouTube views across 44 videos

82,327
Views on our most-watched Short

92
Countries our videos reach

4.9/5
From 89 Etsy reviews, 399 sales

WORKED WITH Wicked Cushions fifine

FEATURED IN >_ Budget Homelab

01 / WHO WE ARE

A builder’s channel, run from a real workshop.

Bankasi Media was founded in New York in 2024 by Marwan Ibrahim, a mechanical engineering student at City College of New York. He designs and manufactures the parts, produces the videos and builds the website. Everything we publish starts at the desk and in the workshop.

01 / VIDEOS

YouTube and TikTok

Shorts that test what people wonder about, and longer videos that explain settings, builds and mods.

44 videos / 181,404 views

02 / [CREATIONS]

Original designs

PC and desk accessories designed in house, shown as interactive 3D previews and sold on Etsy.

53 designs / 399 sales

03 / WORKBENCH

Stories and guides

Build notes, setup guides and test results, written from our own machines.

38 stories

04 / DISCUSSION

Our forum

forum.bankasimedia.com, where builders share setups and help each other.

6 topic categories

WHO WATCHES

People who build and tune their own machines.

01 PC builders and gamers choosing parts, cooling and peripherals

02 Homelab, NAS and mini PC tinkerers

03 Makers with 3D printers and a parts bin

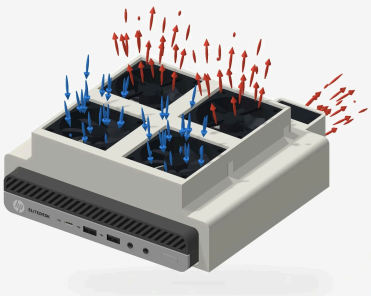
04 Desk setup enthusiasts who care how things look and fit

A small, close audience that buys hardware and acts on what it watches. Our videos reach far beyond it: 92 countries so far.



FIND US

YouTube	**@BankasiMedia**
TikTok	**@bankasimediagroup**
Etsy	**BankasiCreations**
Website	**bankasimedia.com**
Catalog	**creations.bankasimedia.com**



Small channel. Outsized reach.

Most of our views come from Shorts built around one honest experiment. Our top three Shorts alone have passed 113,000 views.

181,404
YouTube views across 44 videos
YouTube channel, Nov 2026

82,327
Views on our most-watched Short
Public video page, Nov 2026

6.3×
Daily site visitors in two months
88 to 551 a day, 7-day averages

399
Etsy sales since May 2025
Etsy shop BankasiCreations

WHAT PEOPLE WATCH

SHORT · MAR 2025
I Washed My Mouse With Soap & Water… Big Mistake
82,327 views

SHORT · DEC 2024
I Mailed an AMD CPU RAW… This Was a TERRIBLE Idea
15,675 views

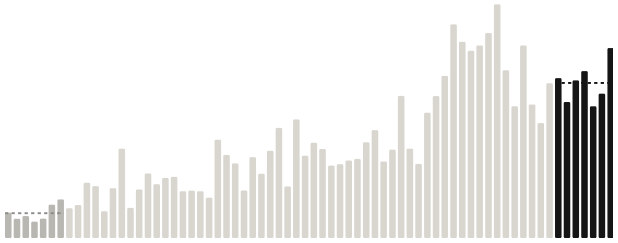
SHORT · MAR 2025
I ‘Cleaned’ My PC With SOAP & WATER… (Huge Mistake)
12,144 views

VIDEO · MAR 2026
Logitech G Pro X2 Superstrike — G Hub Settings Explained
3,589 views

VIDEO · SEP 2025
I Dropped My GPU Temps for Just $0.46. (PCIe Fans 3D Printed Mod)
2,543 views

BANKASIMEDIA.COM / DAILY VISITORS

Daily visitors grew more than sixfold in two months.



Sep 9–15: **88 a day**
Nov 11–17: **551 a day**

Daily unique visitors counted by Cloudflare, Sep 9 – Nov 17, 2026.

ETSY SHOP / BANKASICREATIONS

4.9 / 5
89 reviews

399
Sales

87 / 87
Issue-free orders

100%
Quick replies

100%
Shipped on time

4.9
Rating this period

Etsy Star Seller, November 2026

Etsy review period Sep 1 – Nov 30, 2026, as of Nov 18.

WHO WE’VE WORKED WITH

NOV 2026
Review and 10 Shorts
WC Freeze gel ear pads on a BlackShark V3 Pro. 9,581 views in 11 days.

NOV 22, 2026
Review video
The AmpliGame HT6 wireless headset, with a mic comparison.

Budget Homelab

FEATURED IN
NVMe guide for mini PCs
Credits our EliteDesk fan mount and quotes its 61°C to 42°C result.

Your product, in a real build.

Experiments, not script reads

Your product shows up inside a build or a test our audience already wants to watch.

We measure before we claim

We publish what we found, including the limits. Viewers trust it because of that.

We can make the missing part

Brackets, mounts and clips designed and printed in house, so your product can be shown at its best.

An audience that buys hardware

Builders, homelab tinkerers and makers who upgrade, mod and recommend gear to each other.

01 / MOST REQUESTED

Integrated video

Your product built into a longer video: a build, a mod or a settings explainer where it does real work on camera.

- Long-form YouTube video
- Hands-on, filmed in our builds
- Link and mention in the description

02 / SHORT FORM

Short or series

One honest experiment around your product, made for YouTube Shorts and TikTok, where most of our views come from.

- YouTube Shorts and TikTok
- Single Short or a short series
- Built around a clear question

03 / REVIEW

Product review

A hands-on review of a component, peripheral, case, mini PC or 3D printing gear, tested in our own machines.

- Tested, not unboxed
- Results and limits on screen
- Honest verdict

04 / CO-DESIGN

Custom designed part

An accessory designed around your product, like our NVIDIA and Radeon GPU supports or ASUS ROG combs, shown in 3D and in the video.

- Designed and printed in house
- Interactive 3D preview on [creations]
- Can be offered on Etsy

05 / WRITTEN

Workbench feature

A written story on the Workbench with setup notes, test results and photos from our workshop.

- Permanent article on bankasimedia.com
- Setup notes and photos
- Linked from related designs

06 / COMBINED

Build a package

Mix any of these: a video, a Short, a custom part and a Workbench story around one product launch.

- One brief, several placements
- Planned around your launch date
- We reply with options

01

Brief

Tell us the product and what you want people to understand.

02

Idea

We reply with a concept built around a real test or build.

03

Build and film

We test it in our machines and share the plan before we publish.

04

Publish

Live on our channels, with the results and links where they belong.

Rates on request.
Tell us what you have in mind and we reply by email with options.

contact@bankasimedia.com ↗

We measure before we claim.

HP ELITEDESK 800 MINI / FIVE-FAN MOUNT VS. STOCK

−19.0°C	−13.0°C	−9.0°C
NVMe drive	Chipset	CPU peak vs. legacy mount

11 HWiNFO runs under full CPU load. Results vary by setup; fans are not included.

GPU TEMPERATURE / PCIE FAN MOUNTS

−3°C	−1.5°C
1 × 60 mm fan	2 × 40 mm fans

GPU fan noise dropped too. Results vary by case, hardware and workload.

MADE TO ORDER / JAN – JUL 2026

Eight custom parts, built to a brief.

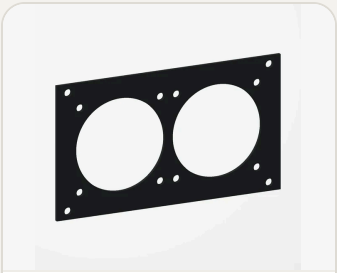
8	6	3	100%
Pieces	Customers	Came back	Delivered as asked



01 **Christian** · Jun 2026

ZOTAC Gaming RTX 5090 AIO tube combs

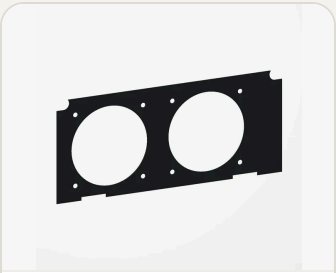
Rescaled at no charge when his tubes measured 16 mm; three sizes shipped, one fit exactly.



02 **Dorian** · Jul 2026

Plate for two 60 mm fans on a 140 mm mount

Drawn to the hole positions he sent; approved the same day.



03 **Brian** · May 2026

Jonsbo N4 92 mm fan adapter

His second order: a 1 mm plate for two 92 mm fans.



04 **Brian** · Apr 2026

Jonsbo N4 60 mm fan mount

Printed from the design he chose, for airflow through the drives.



05 **Scott** · Feb 2026

Twin 40 mm fan mount for an HBA card

About 1.1 slots deep, so the slot below stays free.



06 **Rob Holland** · Feb 2026

Three 21 mm AIO tube combs

Translucent, with the ROG logo recessed into each clip.



07 **Dean Pesiri** · Jan 2026

120 mm airflow shroud for a turned CPU cooler

40.8 mm tall, inside his 45 mm of clearance.



08 **Dean Pesiri** · Jan 2026

Five 60 mm fans for a server rack's top vent

“you nailed it on the first time”

★★★★★

“Just what cable management doctor ordered!! They fit nice and snug on my corsair AIO tubes and look like they were part of the system!”

Chris, verified purchase on Etsy

★★★★★

“Great 3d print quality and very durable, installation was easy and quick and definitely helped with airflow to my gpu”

ITZ MONSTER, verified purchase on Etsy

★★★★★

“Great find was able to listen to my request got the combs printed and shipped in no time at all”

Rob, verified purchase on Etsy

Let’s build something together.

A product to review, a video idea, a part that needs designing. We read every message and reply by email.

contact@bankasimedia.com ↗

PARTNERSHIP FORM	bankasimedia.com/work-with-us
YOUTUBE	youtube.com/@bankasimedia
TIKTOK	@bankasimediagroup
ETSY	etsy.com/shop/BankasiCreations
MEDIA KIT	bankasimedia.com/media-kit

Scan to start a partnership
bankasimedia.com/work-with-us

Figures are dated where they appear and are not updated automatically. View counts come from YouTube; site visitors from Cloudflare; shop figures from Etsy, November 2026. Wicked Cushions and FIFINE sent their products for review; Budget Homelab’s article is independent. Apart from those, Bankasi Media is not affiliated with the brands named in this kit; names only describe what a part fits or what a video covers. No prices are listed: rates are on request.