



INDEPENDENT TECH VIDEOS / NEW YORK

Real hardware. Real experiments.

Short, honest experiments with real PC hardware, longer videos that explain the gear, and original 3D-printed parts that fix what the box left out. For brands that want to be shown working, not just held up to the camera.

137,260

YouTube views across 19 videos

71,335Views on our most-watched
Short**92**

Countries our videos reach

4.89 / 5

From 85 Etsy reviews, 342 sales

A builder's channel, run from a real workshop.

Bankasi Media was founded in New York in 2024 by Marwan Ibrahim, a mechanical engineering student at City College of New York. He designs and manufactures the parts, produces the videos and builds the website. Everything we publish starts at the desk and in the workshop.

01 / VIDEOS

YouTube and TikTok

Shorts that test what people wonder about, and longer videos that explain settings, builds and mods.

19 videos / 137,260 views

02 / [CREATIONS]

Original designs

PC and desk accessories designed in house, shown as interactive 3D previews and sold on Etsy.

27 designs / 342 sales

03 / WORKBENCH

Stories and guides

Build notes, setup guides and test results, written from our own machines.

38 stories

04 / DISCUSSION

Our forum

forum.bankasimedia.com, where builders share setups and help each other.

6 topic categories

WHO WATCHES

People who build and tune their own machines.

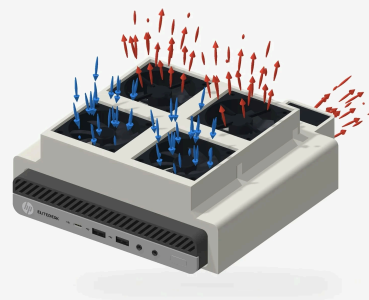
- 01 PC builders and gamers choosing parts, cooling and peripherals
- 02 Homelab, NAS and mini PC tinkerers
- 03 Makers with 3D printers and a parts bin
- 04 Desk setup enthusiasts who care how things look and fit

A small, close audience that buys hardware and acts on what it watches. Our videos reach far beyond it: 92 countries so far.



FIND US

YouTube	@BankasiMedia
TikTok	@bankasimediagroup
Etsy	BankasiCreations
Website	bankasimedia.com
Catalog	creations.bankasimedia.com



Small channel. Outsized reach.

Most of our views come from Shorts built around one honest experiment. Our top three Shorts alone have passed 99,000 views.

137,260 YouTube views across 19 videos Public video pages, Oct 2026	71,335 Views on our most-watched Short Public video page, Oct 2026	2.8^x Daily site visitors in one month 88 to 248 a day, 7-day averages	342 Etsy sales since May 2025 Etsy shop BankasiCreations
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WHAT PEOPLE WATCH

SHORTMAR 2025

I Washed My Mouse With Soap & Water... Big Mistake

71,335 views

SHORTDEC 2024

I Mailed an AMD CPU RAW... This Was a TERRIBLE Idea

15,671 views

SHORTMAR 2025

I 'Cleaned' My PC With SOAP & WATER... (Huge Mistake)

12,027 views

VIDEOMAR 2026

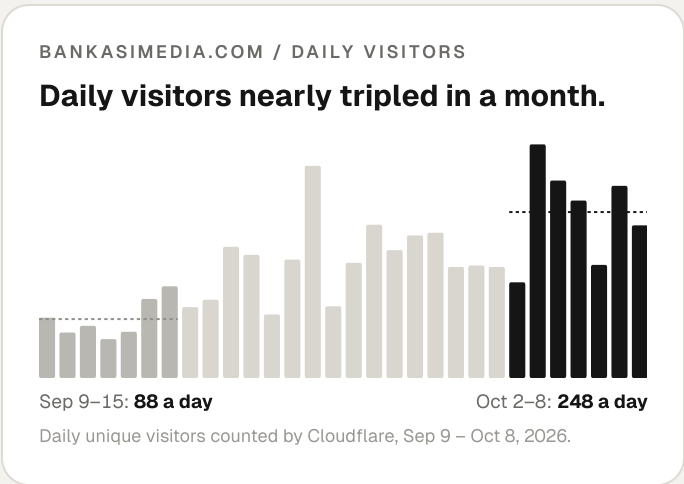
Logitech G Pro X2 Superstrike — G Hub Settings Explained

3,129 views

VIDEOSEP 2025

I Dropped My GPU Temps for Just \$0.46. (PCIe Fans 3D Printed Mod)

2,311 views



ETSY SHOP / BANKASICREATIONS

4.89 / 5

85 reviews

342

Sales

37 / 37

Issue-free orders

100%

Quick replies

100%

Shipped on time

5.0

Rating this period

Etsy Star Seller

Your product, in a real build.

Experiments, not script reads

Your product shows up inside a build or a test our audience already wants to watch.

We measure before we claim

We publish what we found, including the limits. Viewers trust it because of that.

We can make the missing part

Brackets, mounts and clips designed and printed in house, so your product can be shown at its best.

An audience that buys hardware

Builders, homelab tinkerers and makers who upgrade, mod and recommend gear to each other.

01 / MOST REQUESTED

Integrated video

Your product built into a longer video: a build, a mod or a settings explainer where it does real work on camera.

- Long-form YouTube video
- Hands-on, filmed in our builds
- Link and mention in the description

02 / SHORT FORM

Short or series

One honest experiment around your product, made for YouTube Shorts and TikTok, where most of our views come from.

- YouTube Shorts and TikTok
- Single Short or a short series
- Built around a clear question

03 / REVIEW

Product review

A hands-on review of a component, peripheral, case, mini PC or 3D printing gear, tested in our own machines.

- Tested, not unboxed
- Results and limits on screen
- Honest verdict

04 / CO-DESIGN

Custom designed part

An accessory designed around your product, like our NVIDIA and Radeon GPU supports or ASUS ROG combs, shown in 3D and in the video.

- Designed and printed in house
- Interactive 3D preview on [creations]
- Can be offered on Etsy

05 / WRITTEN

Workbench feature

A written story on the Workbench with setup notes, test results and photos from our workshop.

- Permanent article on bankasimedia.com
- Setup notes and photos
- Linked from related designs

06 / COMBINED

Build a package

Mix any of these: a video, a Short, a custom part and a Workbench story around one product launch.

- One brief, several placements
- Planned around your launch date
- We reply with options

01

Brief

Tell us the product and what you want people to understand.

02

Idea

We reply with a concept built around a real test or build.

03

Build and film

We test it in our machines and share the plan before we publish.

04

Publish

Live on our channels, with the results and links where they belong.

Rates on request.

Tell us what you have in mind and we reply by email with options.

contact@bankasimedia.com



We measure before we claim.

HP ELITEDESK 800 MINI / FIVE-FAN MOUNT VS. STOCK

-19.0°C
NVMe drive

-13.0°C
Chipset

-9.0°C
CPU peak vs. legacy mount

11 HWINFO runs under full CPU load. Results vary by setup; fans are not included.

GPU TEMPERATURE / PCIE FAN MOUNTS

-3°C
1 × 60 mm fan

-1.5°C
2 × 40 mm fans

GPU fan noise dropped too. Results vary by case, hardware and workload.

MADE TO ORDER / JAN – JUL 2026

Eight custom parts, built to a brief.

8
Pieces

6
Customers

3
Came back

100%
Delivered as asked

01 **Christian** · Jun 2026
ZOTAC Gaming RTX 5090 AIO tube combs
Rescaled at no charge when his tubes measured 16 mm; three sizes shipped, one fit exactly.

02 **Dorian** · Jul 2026
Plate for two 60 mm fans on a 140 mm mount
Drawn to the hole positions he sent; approved the same day.

03 **Brian** · May 2026
Jonsbo N4 92 mm fan adapter
His second order: a 1 mm plate for two 92 mm fans.

04 **Brian** · Apr 2026
Jonsbo N4 60 mm fan mount
Printed from the design he chose, for airflow through the drives.

05 **Scott** · Feb 2026
Twin 40 mm fan mount for an HBA card
About 1.1 slots deep, so the slot below stays free.

06 **Rob Holland** · Feb 2026
Three 21 mm AIO tube combs
Translucent, with the ROG logo recessed into each clip.

07 **Dean Pesiri** · Jan 2026
120 mm airflow shroud for a turned CPU cooler
40.8 mm tall, inside his 45 mm of clearance.

08 **Dean Pesiri** · Jan 2026
Five 60 mm fans for a server rack's top vent
"you nailed it on the first time"

★★★★★
"Just what cable management doctor ordered!! They fit nice and snug on my corsair AIO tubes and look like they were part of the system!"
Chris, verified purchase on Etsy

★★★★★
"Great 3d print quality and very durable, installation was easy and quick and definitely helped with airflow to my gpu"
ITZ MONSTER, verified purchase on Etsy

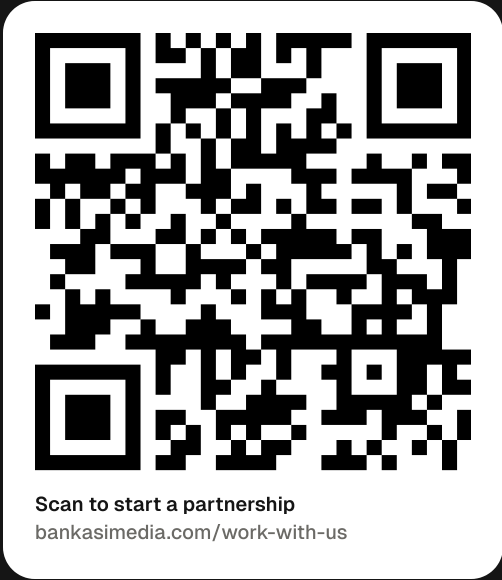
★★★★★
"Great find was able to listen to my request got the combs printed and shipped in no time at all"
Rob, verified purchase on Etsy

Let's build something together.

A product to review, a video idea, a part that needs designing. We read every message and reply by email.

contact@bankasimedia.com

PARTNERSHIP FORM	bankasimedia.com/work-with-us
YOUTUBE	youtube.com/@bankasimedia
TIKTOK	@bankasimediagroup
ETSY	etsy.com/shop/BankasiCreations
MEDIA KIT	bankasimedia.com/media-kit



Figures are dated where they appear and are not updated automatically. View counts come from public video pages; site visitors from Cloudflare; shop figures from Etsy, October 2026. Bankasi Media is not affiliated with the brands named in this kit; names only describe what a part fits or what a video covers. No prices are listed: rates are on request.